

Build your future with Windows Server 2016

Is your current technology holding back your ability to grow and protect your business? Take a look at the most recent business trend data to understand how your business can thrive with the help of Windows Server 2016.



2.8x increase in online backup and disaster recover spending

between 2015 and 2020 (reaching \$5B), as businesses realize the importance of protecting their essential business data.¹

Save with built-in flexibility

Give your business the tools of a much larger company at the right price. From **virtualization to built-in disaster recovery** capabilities, Windows Server 2016 allows you to manage your workloads on your terms.



35% of professionals worked from home either some or all of the time in 2015.²

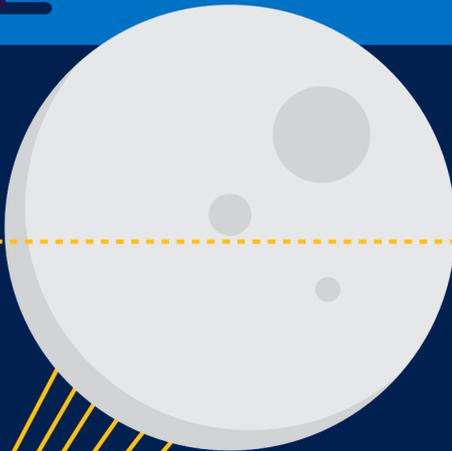


Empower your employees

Enable your employees to access the server-based applications they need to do their work anywhere, on almost any device with the enhanced **Remote Desktop Services** of Windows Server 2016.

44 zetabytes of digital data in the universe

by 2020 – a 10x increase from 2013 and enough to stack 6.6 columns of tablets from the Earth to the Moon.³



Manage data growth

Windows Server 2016 helps to manage spiraling costs with **scalable storage options** that meet your growing data needs.



72% increase in mobile malware threats

between Q3 and Q4 in 2015.⁴



Increase mobile security

With **over a dozen built-in security features**, Windows Server 2016 protects your applications and data on-premises, in the cloud, and on the mobile devices used by your employees.



Transition to hybrid cloud with ease

Windows Server 2016 fully **integrates with Azure** so you can create a hybrid environment, on-premises and in the cloud. Plus, server licensing has been updated from a per processor to a per core model, making the transition easier than ever before with consistent licensing across Microsoft products.

82% of businesses using a hybrid cloud strategy in 2015, up from 74% in 2014.⁵



Learn more about how Windows Server 2016 can provide you with the flexibility to adapt to changing business needs.

Contact us today, or visit <http://aka.ms/BuiltForBusiness>.